**Press Release**

May 9, 2018

**Beast of the East Baseball Receives Sponsorships from Dove Tail Bats & Diamond Kinetics**

Wilmington, DE – May 9, 2018 – This summer Beast of the East Baseball will be sponsored by Dove Tail Bats and Diamond Kinetics for their first annual Beast of the East Showcase at Frawley Stadium on June 20th. Beast of the East Baseball will host a number of premiere events that give local and regional high school players a chance to showcase their abilities in front of college coaches and pro scouts in order to gain exposure. Dove Tail Bats will be providing 2 bats per player at the events and Diamond Kinetics will provide real-time quantitative data, biomechanics feedback and training guidance for sports performance improvement.

**About Beast of the East Baseball**

Beast of the East Baseball promotes the game of baseball with a passion and gives amateur players a platform to showcase their talents by providing venues in front of colleges, universities and MLB organizations. Beast of the East understands that exposure is a key component to receiving a scholarship or a pro contract. They will host top notch events locally and nationally. Beast of the East Baseball's vision is to create opportunities for amateur players to be seen and to continue to pursue their dream of playing at the next level. Their ultimate vision is to get as many players as possible a scholarship or the opportunity to continue their baseball career. Learn more at beastoftheeastbaseball.com

**Sponsors**

**About Dove Tail Bats**

DTB team is committed to delivering premium quality bats, the #1 tool in the game; and unsurpassable customer service. They take pride in incorporating quality, integrity and respect at all levels of their business; from the product that they design and manufacture, to the customer service that they offer. This is evident in the personalized design and balance felt in each and every one of their bats. Every player who orders a Dove Tail Bat receives the best quality product available to their level of play. Simply stated, every player is a Big League Player to us as they strive to “Rise Above the Rest” in their career. Learn more about Dove Tail Bats at dovetailbat.com.

**About Diamond Kinetics**

Founded in 2013, Diamond Kinetics provides real-time quantitative data, biomechanics feedback and training guidance for sports performance improvement using wireless inertial measurement units (IMU’s) and mobile applications. Building on academically validated scientific research at the University of Michigan and the University of Pittsburgh, Diamond Kinetics has an exclusive license for the application of IMU sensors in baseball and softball. Learn more about Diamond Kinetics at diamondkinetics.com.